

Menu Copy Sheet

Concise menu-ready language for current rotation cultivars and



MENU COPY

Blue Nerdz

A current Oregon Greens flower with broad visible size coverage and frosted visual appeal. A strong anchor when the menu needs a clear current-rotation signal.

Best use: feature menu position and top flower callout.

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Zkittles

One of the widest observed format ranges in the current lineup, making it a useful bridge between quick menu discovery and stronger shelf recognition.

Best use: menu depth, multi-size flower listing, and repeat-visit recognition.

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Mac Daddy

A visible current-rotation cultivar with a heavier visual profile and multi-store market signal in Oregon Greens' active lineup.

Best use: secondary spotlight and rotation support beside the lead anchors.

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Cherry Cosmo

A visible flower in smaller current formats that works well as a fresh-menu addition and an easy supporting callout in tighter assortments.

Best use: smaller format callout and supporting shelf language.

NOTES

Keep menu copy aligned with live cultivar pages and observed format visibility as the rotation changes.

For account follow-up and current store context: oregon-greens.co/retail-kit and oregon-greens.co/find-us