

Budtender Quick Reference

A floor-team sheet for current rotation language, quick cultivar framing, and clean handoff.



HOW TO USE THIS SHEET

Use the headline for the fast intro.

CURRENT FLOWER

Blue Nerdz

Current rotation anchor

Strong visible size coverage and frosted bag appeal. Good lead flower when the lineup needs a clear current signal.

CURRENT FLOWER

Zkittles

Wide-format visibility

One of the broadest observed format ranges in the current lineup. Useful when customers want an easy way into the menu.

CURRENT FLOWER

Mac Daddy

Second feature flower

A visible supporting cultivar with a heavier visual profile. Strong as a secondary feature next to the anchor flowers.

CURRENT FLOWER

Cherry Cosmo

Fresh menu support

A smaller-format visible flower that helps keep the menu feeling active without overcomplicating the assortment.

NEXT STEP

Pair this sheet with the live cultivar pages and retail kit for deeper account detail.

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